

SDO CONNECT

Insights, opportunities and connections to accelerate SME growth.

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Recap of the Month

July was another productive month for the SDO Associates team. We were delighted to welcome Caitlyn, our new Marketing & Events Intern, to the growing team. We also successfully delivered the first event in our Uncrewed Systems Network (USN), series, focusing on Logistics & Supply Chain. The event brought together representatives from industry, government and Defence for valuable discussions,

and we were pleased to receive excellent feedback from attendees. We also continued our engagement with key Defence initiatives, including the Defence Investment Plan and the Defence Resilience Bill. Through workshops organised by DIJC and ADS, we have been championing the interests of SMEs as new policy and legislation develop. We also launched our new Small Business Support (SBS) service, giving SMEs affordable access to market intelligence, expert guidance, networking opportunities and key industry connections. To round off the month, we held our second sold-out Defence Drop-In Session, giving businesses the opportunity to speak directly with a Defence expert, ask questions and gain practical insights into the sector.

Events

Senior Account Manager, Tom, attended Eurosatory, where he supported multiple clients both during the event and throughout the lead-up with pre-event preparations. Our CEO, Stu, spoke at the Silverstone Technology Cluster event in Warwick, sharing insights with industry partners. The team also continued to engage across the Defence sector by attending the UK MoD Project TAMPA Working Group at TCT3Sixty and participating in the Technology Accelerator workshop at BattleLab. We were also delighted to be invited to present at the Make UK Defence event, hosted by Custom Power, where we shared how SDO supports SMEs entering the Defence sector. It was a fantastic opportunity to engage with a wide range of innovative businesses and discuss the opportunities available within Defence. To round off the month, Stu attended the MIA Summer Reception at the House of Lords, an excellent evening celebrating the year with fellow MIA members and making valuable new connections - despite the exceptionally hot weather!



Client News



GLOBAL TECHNOLOGIES



helix

We were proud to support GTR Composites, CRP Group, Helix and Timoney at Eurosatory, one of the world's largest Defence exhibitions. Ahead of the event, we worked closely with each client to ensure they were fully prepared, arranging strategic meetings and identifying key target prospects. We're also looking ahead to an exciting month, with two new client announcements coming soon. Stay tuned!

Uncrewed Systems Network

USN

Delegate and exhibitor tickets for the upcoming Uncrewed Systems Network events alongside a limited number of sponsorship opportunities are available. Secure your places today at <https://sdoassociates.com/usn/>

Take a look at the future USN events:

Technology - 4th September

Skills & People - 2nd October

Testing & Certification - 3rd November

Funding, Investment & Exports - 3rd December



<http://sdoassociates.com/>



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